



5 STEPS to
GETTING READY
for Int'l

SHOP TALK



Our Team is flexible.



Our Services are Worldwide.

You are expected to manage a myriad of **meetings in English** in the next few months.

So is your staff.

Are you ready to do that in a professional way?

Presentations, deals or “simple” networking.

Negotiations and events.

Evening dinners!

Foreign Business visitors, coming for EXPO 2015 from all over the world, will communicate in English.

Or better, in that kind of Lingua Franca which includes different accents but

a unique source of lexicon and expressions.

“**Me la cavo**” (I can cope) is the most common answer in Italy, but recent research* shows that 80% of Italians can’t at all.

If you reckon that your Business English needs to be “refreshed”, do consider a “**CRASH COURSE**” like the most useful opportunity.

Easy and Fast.



CRASH COURSES

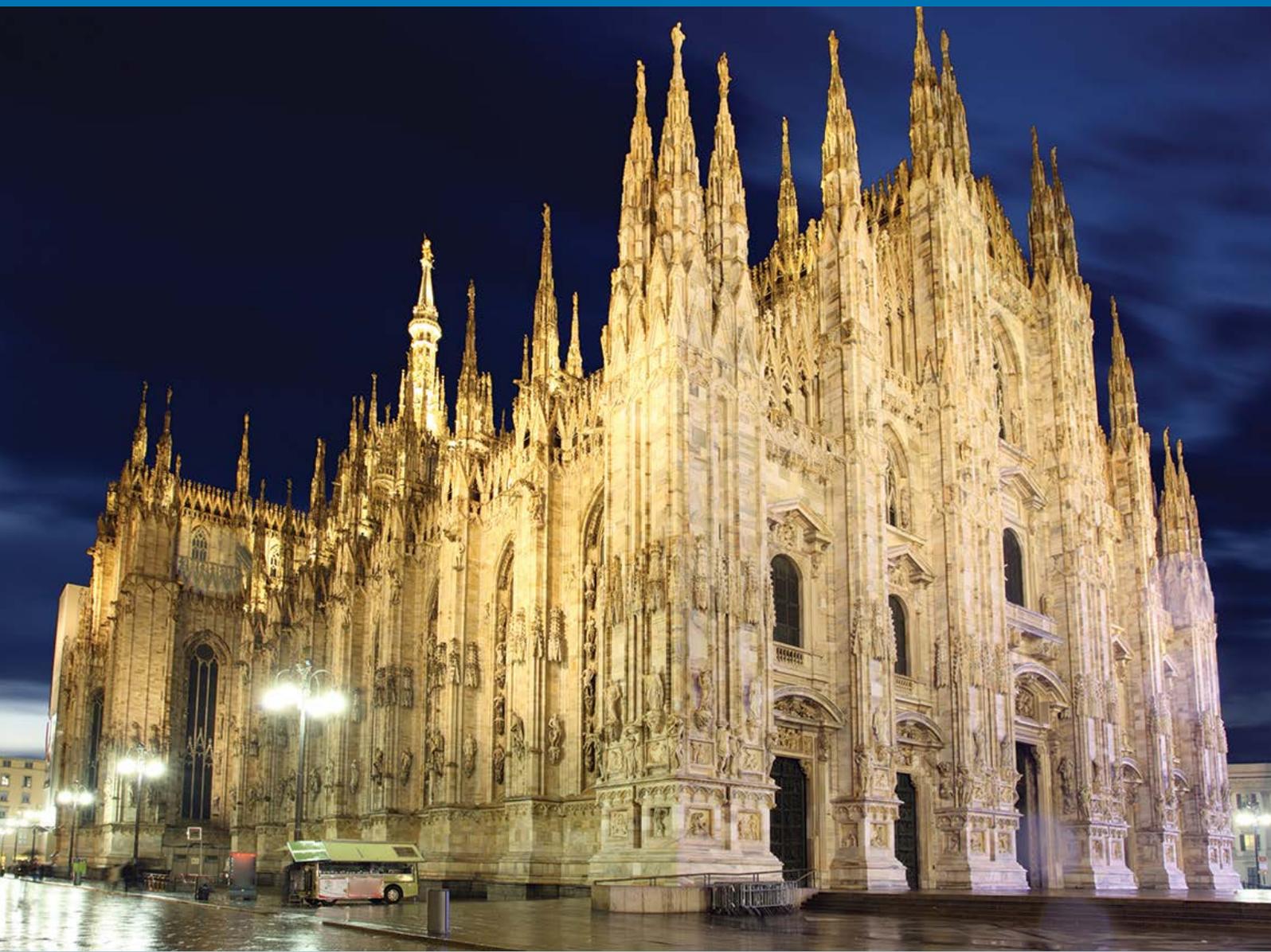
The newest **fast learning** method fine-tuned for Executives, Professionals and Companies to **move rapidly** from a Halfway level (or even lower) to Upper Intermediate (and higher).

It will take just a few sessions!

Intensive workshops grounded on “Business Speaking”.
Interaction based on the “role-play” technique.
Business vocabulary.
Business expressions and phrases.
Business tips.

Do your Business in English. Do it well.

In the most unfortunate case that you won't improve your linguistic skills, our Business English Team is at your disposal to meet your needs with a complete **set of services**.



Our Base is Milan.



Our Network is Global.



BUSINESS ENGLISH SERVICES

Mother tongue or bilingual **Translators** and **Interpreters**,
highly qualified and **experienced**.

To translate and revise your institutional documents.
To edit the English version of your digital pages.
To give your presentations and speeches in a more effective way.
To be next to you during business meetings and negotiations.

In English, first of all.
But also in French, German, Spanish and Portuguese.

So, why not follow our **5 steps and get ready**
to effectively face and manage
the huge crowd of English speakers coming soon?



Our Rates are Competitive.

Business English in Milan
is a unit of the Consulting Firm

BODANZA & BODANZA
marketing & training



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5 STEPS to "TALKING BIZ" Int'lly

1. **Assess** YOUR REAL PROFICIENCY:
in small talk, in shop talk, in deals and negotiations.
2. **Search** YOUR TRUE NEEDS, to be able to:
socialise, outline yr projects, promote yr business and find partners.
3. **Choose** YOUR OWN GOALS, to be and feel more:
confident, fluent, prepared and incisive.
4. **Define** YOUR PERSONAL SCHEDULE for a short period:
just 1 month, 2 months, 3 months or max 4 months.
5. **Check** YOUR CORPORATE IMAGE, to be sure to have:
content updates in English, both digital and printed.